

1980 CONFERENCE & ANNUAL MEETING
NATIONAL SWINE IMPROVEMENT FEDERATION

Holiday Inn-West, St. Louis

SUNDAY, NOVEMBER 30, 1980 (Quarterdeck Room)

- 2:30 p.m. - BOARD OF DIRECTOR'S ORIENTATION
 John Beckett, Gillespie, Illinois, presiding
 - PROGRAM & TRAIT COMMITTEE CHALLENGE
 Dr. Dixon Hubbard USDA-SEA, Washington, D.C.
 Dr. Roger Gerrits USDA, Beltsville, Maryland
- 3:00 p.m. - PROGRAM AND TRAIT COMMITTEE MEETINGS
 Central Test Station - Keith Leavitt
 On Farm Testing - Glenn Conatser
 Reproduction-Sow Productivity -
 Dr. Kenneth Drewry
 Growth & Gain Efficiency - Dr. J. R. "Bob" Jones
 Structure & Visual Evaluation - Don Herzog
 Carcass Evaluation - Merrill Smith
- 7:30 p.m. - OPENING GENERAL SESSION (Quarterdeck Room)
 Rick Maloney, Duncan, Oklahoma, presiding
 Welcome - John Beckett, Gillespie, Illinois
 "Performance Testing-The Thing To Do"
 Duane Fort, Monsanto Farmers
 Hybrid, Des Moines, Iowa

MONDAY, DECEMBER 1, 1980

- 8:00 a.m. - GENERAL SESSION (Quarterdeck Room)
 "Why Are We Here?"
 Edward Hubly, New Ulm, MN, presiding
- 8:10 a.m. - PERFORMANCE RECORD UTILIZATION
 Using Records in Purebred Herd Selections
 Dave Stewart, Waverly, Iowa
 Earl Wright, Manhattan, Kansas
 Commercial Producer's Viewpoint
 Wayne Herberer, Belleville, Illinois
 Total Herd Testing
 Tom Socha, Nebraska SPF, Lincoln, Nebraska
 Discussion
- 10:15 a.m. - BREAK
- 10:30 a.m. - COMPUTERS
 A Tool and an Aid to Performance Selection
 Rick Maloney - Duncan, Oklahoma
 NSIF Vice President, presiding
 National Computerization for Breed Registration
 and Performance Pedigrees
 Glenn Conatser - American Yorkshire Club
 National Pork Producers Council Supporting Role
 David Meisinger, NPPC-Des Moines, Iowa
 NSIF Performance Testing Operations Manual
 Dr. Kenneth Drewry, Purdue University
 LaFayette, Indiana
 Discussion

(Continued)

- Noon LUNCHEON (On-The-Terrace Room)
(Advanced registration required)
- 1:00 p.m. - PERFORMANCE TESTED BOARS
A MATTER OF DOLLARS AND SENSE
Delmer Gerdes, Wymore, Nebraska, presiding
Pricing on Farm Performance Tested Boars
Kent Brown, Hampton, Iowa
Gary Huisman, Clarksville, Iowa
Do Performance Tested Boars Pay Off?
William Congleton, Frankfort, Indiana
Comparison of Relative Economic Value and Prices
Paid for Central Tested Boars
Dr. Max Rothchild, Iowa State University, Ames,
Pricing Boars on Their Breeding Values
Keith Olson, International Boar Semen, Eldora,
Discussion
- 3:15 p.m. - BREAK
- 3:30 p.m. - MERCHANDISING PERFORMANCE TESTING
William Funderburg, Greenville, Ohio, presiding
Maximizing the Use of News Media
Linus Solberg, Cylinder, Iowa
Selling a Merchandisable Product
Dr. Ron Nelson, Ralston Purina, Cedar Rapids, Iowa
The Art of Salesmanship
Ernie Barnes, American Yorkshire Club
Warren Beller, Western Kentucky University
Discussion
- 5:30 p.m. - SWINE IMPROVEMENT ORGANIZATION CAUCUS
Dr. Charles Christians, University of Minnesota
NSIF Secretary
- 6:00 p.m. - RECEPTION (Cash Bar--On-The Terrace Room)
- 7:00 p.m. - AWARDS BANQUET & ANNUAL MEETING (Quarterdeck Room)
John Beckett, Gillespie, Illinois, presiding
Producer of the Year Awards
Distinguished Service Award
MERCHANDISING YOURSELF AND YOUR PRODUCT
Ed McMillan, Director of Marketing,
Ralston Purina Company, St. Louis, MO

TUESDAY, DECEMBER 2, 1980

- 8:00 a.m. - EVALUATING THE NATIONAL BARROW SHOW
PRODUCTION BARROW CONTEST
Edward Hubly, New Ulm, MN, presiding
John Phillips, Austin, MN
Charles Christians, University of Minnesota
UTILIZING ELECTRONIC COMMUNICATION FOR PRODUCER EDUCATION
AND SELECTION PROGRAMS
Dennis Goehring, Willmar Area Vocational Tech
Bruce Holmberg, Willmar, Minnesota

(Continued)

9:30 a.m. - BREAK

9:45 a.m. - FEED EFFICIENCY - ITS VALUE TO THE INDUSTRY
Dave Stevens, Northwood, Iowa, presiding
Mechanical Means to Measure Feed Efficiency
Douglas Briggs, Calon, Inc., Northwood, NH
Feed Efficiency - It's Not All Genetics
Dr. Gilbert Hollis, University of Illinois
Progress Made Through a Feed Efficiency Selection Program
Dr. Gene Isler, Ohio State University

Discussion

Noon

LUNCHEON

Meeting for NSIF Board of Directors and
Committee Reports (Cutlass Buccaneer Room)

2:30 p.m. - CONFERENCE ADJOURNS